

MK Media, LLC

P.O. Box 601238
Dallas, TX 75360

RE: The Big Police Photo Book

Dear Chief/Sheriff,

For five years I have done an annual police charity calendar. I've traveled coast to coast to take photos of police motorcycle officers for the Motorcops.com Calendar. Over the years I have donated over \$4,000 to police related charities with proceeds from the charity calendar.

I've had the opportunity of doing some "wow" photographs for the Calendar. Whether being on secured State Capital grounds or having 10 minutes to get the photo because a major road was closed down, it has been an amazing experience to do those photos with the various Departments across the US and Canada.

With a photo shoot generally netting hundred of photos, the vast majority of the work ends up never being viewed as the Calendars will only have 3 or 4 photos from a Department. As I have expanded into doing photos of tactical teams, mounted officers and K-9 officers, I've encountered the same dilemma, that the majority of the photos are only seen by a few members of a Department. To showcase my police photos I am putting together a coffee table book.

<http://www.thebigpolicephotobook.com>

In the weeks and months after my friend Deputy Larry Canfield was killed in the line of duty, the plans for the book and the establishment of a charity to assist the extended family, friends and fellow officers started to come together. I am still working on the 501(c)3 paperwork and the other details in starting such an organization. A portion of the proceeds from the photo book will go to fund the "We have not forgotten" charity.

The book will feature about 30 law enforcement agencies. A featured agency will have a short bio and a photo spread over 4-6 pages depending on the size of the agency. A photo shoot would take a couple days to do the various sections of the department – patrol, marine, motors, SWAT, mounted, etc. Also a large group photo – one of those once in a decade, pull out all the stops photos – with as many officers as possible. This group photo could also include families of fallen officers from the department.

In addition to featured agencies, there will be photo sections of:

Motor Officers	Tactical/SWAT
K-9 Handlers	Marine/Divers
Officer's Memorial Tattoos	Mounted Police
Patrol Officers	Honor Guards
Emerald Societies	Officer's Physical Fitness

Even if your department isn't selected as a featured unit, there is still an opportunity of being included by doing a group photo with one of the sections above.

There is no cost to participate in the photo book. I do hope however that the officers in the book will support the effort and purchase copies. The book will be released in the fall of 2010. My estimate now is that it'll sell for about \$65.00. There will be approximately 254 color pages.

All of the photos from the shoot will be made available for purchase to the officers through my photo site:

<http://mkmediallc.smugmug.com>

I hope that your department will be included either as a featured agency or represented by a photo in the specialty sections.

Thank you for your time.

Stay safe,

A handwritten signature in black ink that reads "Mark Kopang". The signature is written in a cursive, flowing style with a large, sweeping flourish at the end.

Mark Kopang, Owner
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